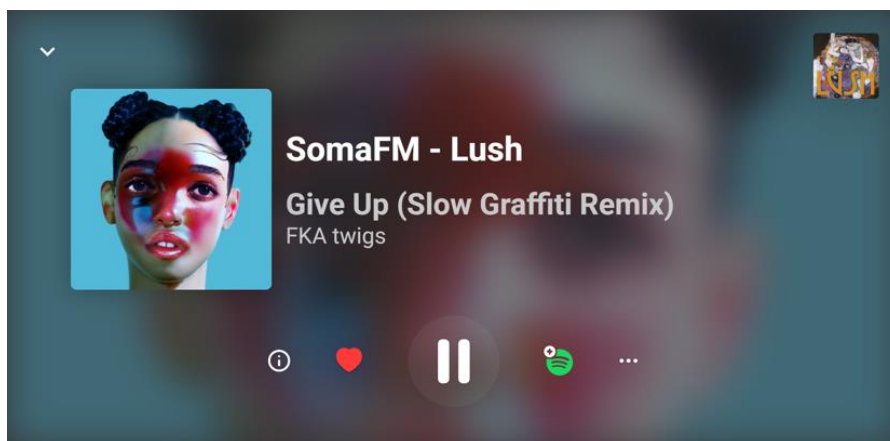


NAB 2022 / Radioline unveils a new generation of apps, manageable by content owners

April 23, 2022, NAB / Las Vegas

In the battle for attention, especially in the car, the radio still has the advantage (85% of audio listening time / Edison Research). But innovation is essential to maintain its pre-eminence: responsive UX, advanced features, personalization, seamless cross-devices experience, etc. This is now what Radioline offers in a new generation of apps.



As an independent global player, Radioline federates a real diversity of content. The platform is directly **manageable by every station & podcaster**, with data sharing for free: streaming URLs, metadata, covers, EPG, podcasts episodes, descriptions, logos...

This spring, we are releasing major updates on multiple devices in 18 languages: mobile/tablet, web, connected TV and automotive.

First, Radioline's experts have **hand-made thousands of selections** (national, regional, music, sports, news...) from 161 countries, including corners dedicated to media groups (Radio France, BBC, ARTE Radio, Les Locales, Les IndésRadios...). **Two unique catalogs** have also been designed:

- **World's best:** worldwide selection of the best music stations (17 genres)
- **HQ Radio:** worldwide selection of stations in high sound quality (320 Kbps)

Then, applications have been redesigned according to an **UI and UX optimized** for different devices and specific contexts of use. New features have been added:

To provide a **seamless cross-devices listening**, apps are now synced to a user account:

- **Autoplay:** automatic restart of the last content played (regardless of the device used)
- **Resume playback:** play podcasts from the last stop point (regardless of the device used)
- **Favorites:** synchronized on all devices

The latest updates also include:

- **Playback speed:** change the playback speed of podcasts (0.25x to 2x)
- **Download podcast episodes**

To listen to audio content in an innovative way, we worked on **3 disruptive features**:

- **Export to playlist:** add the music on air to the user's playlist (Spotify/Deezer) with one touch. This creates the first bridge between radio and music streaming platforms, reinforcing the music prescription role of radio.
- **Marketplace: gaming** with radio programs, **couponing** via audio ads, **ticketing** from artist metadata in a partnership with the American platform **Connected Travel** and two OEMs.
- **Hybrid radio** option: in the transition from analog to digital, Radioline also offers an integrated option for hybrid radio to OEMs, triggering from the broadcast or broadband signal for the best reception.

By offering a real diversity of federated content and innovative features on a global scale, Radioline continues its role with the radio industry, millions of users and hundreds of partners (operators, manufacturers, media portals...).

If you want to have a first look at our new UI and features, please visit <https://app.radioline.co>
You can manage your content by clicking the button "Add/Manage your station or podcast" at the bottom right. You can contact us at support@radioline.co if you need assistance.

Come and meet us at the NAB Show! Radioline will join the 'Insights from The Futurists' panel, with our partner Connected Travel, on Sunday April 24 / 10:35 - 11:35 am:

https://nab22.mapyourshow.com/8_0/sessions/session-details.cfm?scheduleid=27

About Radioline

Radioline is a leading radio provider with +110,000 stations and podcasts on all screens, distributed by a large range of partners (OEM, telco, media portal, middleware, etc.) since 2006. The service is built on a highly scalable platform with advanced features, enriched content management, massive channel aggregation and universal access via any mobile, PC, connected TVs, IoT and automotive apps (including hybrid radio with TDF).

Radioline is a Baracoda Company.

More about Radioline: business.radioline.co

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